



For Immediate Release  
High resolution photos available upon request  
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## **GGI to Exhibit Newest Glass Products at AIA and Hospitality Design 2017**

*New fire-resistive Pyrobel and Satin etched products supplement GGI's extensive range of specialty and decorative glass for architectural applications*

**Secaucus, NJ, April 18, 2017:** General Glass International (GGI) will be exhibiting at the AIA Conference on Architecture in Orlando, Florida from April 27-29 (**booth 3417**), and at the Hospitality Design Expo in Las Vegas from May 3-5 (**booth 2028**). At both events, GGI will be showcasing its recently launched Pyrobel fire-resistive glass and Satin etched glass products along with samples from its extensive mirror and decorative lines.

### **Introducing fire-resistive Pyrobel glass**

Pyrobel glass, manufactured by AGC and fabricated by GGI, is a new fire-resistive glass product, that has multiple intumescent interlayers that block the transmittance of deadly radiant heat. This technically advanced interlayer technology eliminates obtrusive black spacers and secondary seals found in gel-filled units, allowing for virtually clear-edge, butt-glazing similar to non-rated glazing. Its interlayer technology also has approximately 40% less water content than gel-filled interlayers, which ensures optical stability even at extreme temperatures up to -40<sup>o</sup> to 122<sup>o</sup> F (-40<sup>o</sup> to 50<sup>o</sup> C), eliminating any fear of freezing or boiling in most climates.

Exceptional sound reduction and light transmission performance make Pyrobel the perfect choice for interior transparent wall assemblies separating busy corridors and gathering spaces from private offices and meeting rooms. Pyrobel has been tested and is listed in both the USA and Canada by ETL/Intertek and UL in accordance with UL 263 and ASTM E 119 with hose stream.

### **Expanded Satin line of etched glass**

Illusion Lines, Satin Mirror, and Crystal Light are the newest additions to GGI's Satin line, each providing unique functions and aesthetics. Illusion Lines' permanent scratch-resistant and fingerprint-proof pattern is applied to both sides of the glass creating a sense of depth. Satin Mirror creates a soft reflection, with a surface that is mirror-bright, with the diffusion effect of a satin finish. Crystal Light is translucent, scratch-resistant, and significantly softens glare, making it ideal for marker boards.

### **Wide range of Decorative Glass**

Also on display at these shows will be samples from GGI's mirror collection, textured glass, custom back painted glass, and digitally printed glass.

"Our products demonstrate functional, safety, and aesthetic properties," commented Stephen Balik, Director of Architectural Sales at GGI. "These shows offer visitors the opportunity to handle a wide range of glass types in person, inspiring ideas on augmenting style and performance in their projects."



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**About GGI**

GGI offers the widest range of high-quality custom fabricated, specialty and float glass products available from a single expert source. With our comprehensive custom fabrication and case distribution services, and extensive offering of picture frame glass, we empower our customers to do more with glass. In business for nearly 120 years, GGI is owned and managed by the fifth generation of the founding family, providing unmatched experience, knowledge and dedication to excellence. The GGI headquarters, with a 120,000 sq. ft. fabrication plant and 95,000 sq. ft. distribution center, in Secaucus, NJ provides a high-capacity base from which it serves customers nationwide. Visit:

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